2019 Conference Goals

We are committed to connect to all the women who want to be a part of our organization. Here is what we want to achieve in 2019:

**Membership- Grow membership in each district by 1%. Recognize units at risk of becoming inactive**

Action steps

- Promote conference events and programs with the goal of improving attendance/participation
- Intentionally recruit new members (widen the circle). INVITE! INVITE! INVITE!
- Assess meeting times and make adjustments
- Rebranding/renaming events
- Offer alternative ways of engagement via clusters, online groups, creative partnerships
- Each conference and district officer visit at least 3 local units yearly to encourage, support, and educate.

**Mission Giving- meet or exceed pledge**

Action Steps

- Encourage gift to mission in honor of Legacy women
- Educate- share where the money goes, emptying the treasury at year end, special year end giving
- Communicate- improve engagement and communication through local unit visitations (LUVs)
- Share our stories